



What is the purpose of the work?

To make a film of the myth of Seth & Osiris. This will involve:  
Planning, preparation & research  
Scripting  
Story boarding  
Making costumes & sets  
Music  
Filming  
etc

Who are the audience?  
Who is the work aimed at?

People who like films.  
Children and adults,  
particularly those people  
interested in the past.

The Mantle of the Expert

Who would have expertise in this field?

Film makers & researchers

The enterprise

The experts

What kinds of skills would they have/need

Research  
Writing  
Planning  
Making  
Creativity  
Artistic  
Acting  
Music  
Design  
Communication – etc.

The client

Who would care about the purpose and commission the company?

A film production company

